

# Booking Form

Please complete and return by 19 October 2011 to:  
Sally Dring, Learning Resources Manager, Ripon  
Grammar School, Clothholme Road, Ripon, HG4 2DG

## REGISTRATION DETAILS

### Your Details:

Dr/Mr/Mrs/Ms/Other: ..... SLA membership no:  
Forename:..... Surname:.....  
Organisation & Address: .....  
.....  
..... PostCode: .....  
Tel: (.....)..... Fax: (.....).....

Email: .....

Signature: .....

### Payment:

No. @ SLA membership fee: ..... X £ 90 per person  
No. @ non-SLA memb. fee: ..... X £100 per person  
**TOTAL COST: £.....**  
Payment (please delete as applicable):  
Cheque / Invoice Order Number: .....  
(Cheques are payable to Yorkshire and Humberside SLA)  
Invoice Details (if different from above): .....  
.....  
.....

**Ability:** Please tell us of any way in which we can facilitate your ability to physically attend the course.....  
.....

**Dietary Requirements:** Please give details of any specific dietary requirements.....  
.....  
.....



School Library Association  
Yorkshire and Humberside Branch

## GETTING TO GRIPS WITH DEVELOPING & MANAGING E-BOOK COLLECTIONS

**Trainers: Chris Armstrong  
Ray Lonsdale**

Wednesday, 2nd November 2011  
at Ripon Grammar School  
Clothholme Road, Ripon, HG4 2DG



<http://www.yorksandhumber-sla.org.uk>

**GETTING TO GRIPS WITH  
MANAGING & DEVELOPING E-BOOK COLLECTIONS**

**Wednesday 2nd November 2011  
Ripon Grammar School**

**TIMETABLE FOR THE DAY**

<b>9.00</b>	<b><i>Registration and refreshments</i></b>
<b>09.15-09.30</b>	<b>Introduction to the Day</b>
<b>09.30-11.15</b>	<b>What is an E-Book?</b> Publishing trends and initiatives
<b>11.15-11.30</b>	<b><i>Coffee</i></b>
<b>11.30-13.00</b>	<b>E-Books</b> Guided practical at workstations
<b>13.00- 13.45</b>	<b><i>Lunch</i></b>
<b>13.45-14.55</b>	<b>Advantages &amp; Constraints of E-Books</b> followed by <b>Collection Management Issues: Business Models and Licensing</b>
<b>14.55-15.10</b>	<b><i>Coffee</i></b>
<b>15.10-16.00</b>	<b>Facilitating Access &amp; Promotion/Marketing</b>
<b>16.00</b>	<b>Workshop ends</b>

**Target audience:** school library staff

**Course outline:**

An introductory course designed to support school librarians who are beginning to set up e-book collections.

You will have the opportunity to explore different e-books including a range of commercially-published and free reference works, monographs, textbooks, and fiction. Examples will include individual titles and also collections of e-books, such as those offered by NetLibrary, Credo, MyiLibrary and Questia. JISC Collections for Schools will also be introduced.

The course will also help to clarify the new opportunities e-books offer for school libraries and their users, and will explore some of the significant collection management and promotional issues which challenge school librarians.

In practical exercises, delegates can explore examples of online e-books in a structured way and will examine the major collection management, and marketing and promotion issues, enabling them to compare their findings with current professional practice.

**Trainers:**

Chris Armstrong and Ray Lonsdale have been working in the field of e-book development for the past 11 years. They are members of the Joint Information Systems Committee e-Book Working Group, which has been promoting the publishing and uptake of e-books in higher and further education and sixth form colleges. Ray is Reader in Information Studies at the University of Wales, Aberystwyth and a former editor of The School Librarian. For the past 20 years, Chris has run a consultancy and training company, Information Automation Limited, specialising in the field of e-publishing and e-resources. Chris and Ray have been conducting training courses in the field of electronic information nationally and internationally for some years.